



District 115 District Council

District Council Virtual Meeting Minutes September 16, 2019

- I. Call to order and Welcome** - Steve Goldstein, DTM, DD
District Director Steve Goldstein called the meeting to order at 7:00 pm. He welcomed district leaders and congratulated all attendees on the success realized by D115 in its first quarter of existence.
- II. Certification of Quorum** – D. George Lund, DTM, PDD
Credentials Chair D. George Lund reported that we have 79 clubs eligible to vote. Each club has two votes - the club President and the club Vice President-Education. However, due to the number of ineligible individuals, the total number of potential voters for this meeting is 151. A quorum requires not less than 50 of the voting members. Since there are 57 voting members pre-registered, a quorum is confirmed. In addition there are 10 members of the District Executive Committee members in attendance who are not counted in the quorum but are eligible to vote. Several attendees did not pre-register in time to be included in the quorum count. The total number of participating individuals, on line, on the phone, and in the host meeting room is 72.
- III. Explanation of Voting Process/Ballot Questions** – Steve Goldstein, DTM, DD
District Director Steve Goldstein explained that all eligible attendees would receive via e-mail a link to the election website to cast their votes once voting opens at 7:15 pm. Voting will remain open until 7:45 pm. Individuals who carry more than one vote – those who hold top offices in more than one club – will have their votes automatically weighted to ensure the proper vote.

Ballot question 1 has three parts. Steve explained that the pins he ordered to celebrate the founding of D115 were not compliant with TI branding requirements. He submitted the pins to TI for review and was told no additional pins could be distributed. Since 80% of the pins have already been distributed and the cost was already in the D115 budget, the District Council must vote whether or not to:

1. Pay for the pins at a cost of \$689.99, or
2. Pay half of the cost (\$344.99) and require Steve to pay half, or

3. Not pay for the pins thereby making Steve responsible for the entire cost

Parliamentarian Kay Collis, DTM noted that Roberts Rules of Order would have to be suspended for Ballot question #1. She noted that the District Executive Council (DEC) at its meeting on Saturday voted to make question #1 a three-part question. She discussed the matter with TI and was told how to proceed.

DD Steve Goldstein asked if there were any objections to the suspension of Roberts Rules of Order for ballot question #1 only. Roberts Rules of Order will resume for questions #2 and #3 and the remainder of the meeting.

Hearing no objections, Roberts Rules of Order was suspended for ballot question #1 only and will resume thereafter.

Ballot question #2 is the approval of the D115 budget which is posted on the District Website. The total budget anticipates revenues from dues and the annual meeting of \$41,623. Expenses are estimated to be \$40,048 for a net income of \$1,575. The budget details are provided on the D115 website.

Ballot question #3 is the approval of appointed district officers and committee chairs. The complete list is available on the D115 website. Steve noted two variations. The Club Venue chair is currently vacant and the appointee for the Speakers Bureau, Gene Puffer is ineligible and will not serve.

Steve asked if there were any questions.

Malik Williams asked what percentage of the total budget was committed to the non-compliant pins. Steve noted it was relatively small- approximately \$690 out of a \$41,000 budget

Michon Loyd asked about the selection of the district printer. The district printer is Print Alliance, which is owned by District Director, Steve Goldstein. She wanted to ensure that any potential conflict of interest had been fully vetted.

Steve noted that the issue has been properly vetted and approved. He provides a substantial discount to the district that would not be available through any other provider.

IV. Mission Statements – Kelvin Bell, ACS, ALB, EC5

Division D Director Kelvin Bell joined the meeting and read the Toastmasters International, District, and club mission statements.

V. Adoption of Agenda – Steve Goldstein, DTM, DD

District Director Steve Goldstein asked if there are any objections to the agenda as presented. Hearing none, the agenda was adopted.

VI. Voting Open

DD Steve Goldstein announced that voting has opened as of 7:15 pm and will remain open until 7:45 pm. The results of the vote will be announced at the end of the meeting. Steve reminded everyone that Roberts Rules is suspended for ballot question #1 only and will resume for ballot questions #2 and 3.

VII. Administration Manager's Report

The minutes from the May 4, 2019 meeting of the DC were posted on the D115 website. DD Steve Goldstein stated that, unless there is an objection the minutes will be approved. Hearing no objections, the minutes were approved.

VIII. Audit Committee Report – Rosemary Lato, DTM, FM

Rosemary Lato, DTM reported that no audit report for District 33 has been filed with TI. We will ask for a copy as soon as it becomes available.

District Director Steve Goldstein asked if there were any objections to approving the report. Hearing none, the report was accepted.

IX. Finance Manager's Report – Rosemary Lato, DTM

Finance Manager, Rosemary Lato, DTM completed her report by recapping the current status of D115 cash accounts. The District began the fiscal year with a cash balance of \$10,000. Expenses through September 12 totaled \$6,150.15 for a new balance of \$3,849.85. Total reserves transferred from D33 equaled \$19,499.60. The total D115 funds as of September 12 equal \$23,349.45. The report is posted on the D115 website.

DD Steve Goldstein called for any objections to accepting the report as presented. Hearing no objections, the report was accepted.

X. Reports

Division A – Bill Bruninga, DTM

Division A has 265 members in 17 clubs, 15 in good standing. Cause Masters TM has just 5 members. Mega Watts TM will not be renewing. 7 clubs have achieved at least 1 DCP goal for the current fiscal year. We are focusing on plans to increase membership, create new clubs, get dues paid and get all members on Pathways by the end of the calendar year.

Division B – Kevin Kiefer, DTM

Division B has 16 clubs, 15 in good standing and 258 members. One club, Outstanding Voices at Opportunity Village has disbanded. Six clubs have achieved at least 1 DCP point. We are exploring opportunities for creating new clubs and ensuring 100% participation in Pathways.

Division C – Jodi Shepler, DTM

Division C has 17 clubs but one club has not renewed. We have 264 members. Seven clubs have achieved at least one DCP point for the current year. Two clubs are in need of coaches. We are focused on opportunities for growth and doing the things we need to do to reach our goal of President's Distinguished by the end of the year.

Division D – Kelvin Bell, ACS, ALB, EC5

Division D has 21 clubs and 291 members. Four clubs have fewer than 8 members. Eight clubs have achieved at least 1 DCP point. Our focus is on repurposing/replacing Mabuhay TM, Showstoppers TM, and Toastmasters at the V.

Division E – Jean Williams, ACS, ALB

Division E has 16 clubs and 223 members. One club has fewer than 8 members and three clubs have only 8 members. Five clubs have achieved at least 1 DCP point. We are focused on helping struggling clubs and growing the Division overall. We are planning a meeting for closed clubs to discuss their unique needs.

Public Relations Manager – Nadia Gilkes, DTM

Good evening District 115 leaders-

New Business

All division directors have been invited to have access to the district calendar. You've been sent a link from Robert Avila that gives you access to a google calendar. When you input a date on the google calendar, it will sync with the district calendar. Please work with your divisions to get the dates for **club anniversaries, club open houses, area contests, and division contests**. We don't want too many people to have access to the calendar so this info can only be input by the division directors. This allows our entire membership to see what is happening and encourage them to visit other clubs/events.

Needs

We need a media management subcommittee. If you or someone you know has contacts for radio or TV, district 115 needs media features. I would love to appoint someone to manage traditional media - reaching out to schedule interviews so our leaders can be interviewed and spread the word throughout the valley. Please email or call me if interested.

- Thank you Jodi for working to get sponsorships and volunteers so District 115 can have a booth at the largest Las Vegas business mixer.
- Kevin Kiefer is establishing our blog platform to feature member blogs. Thank you.
- Thank you Liz for manning the social media.
- As always, thank you Robert for all you do to man the website.

Mr. District Director.

Club Growth Director – Carol Campbell, DTM

Good evening District Director, fellow D115 leaders, the following is the club growth report.

Some good news, one of the ineligible clubs is now in good standing. This brings our club base to 80. With dues due at the end of the month, I have heard that we will be losing a couple of other clubs. We need to get a game plan in place so if you know of groups of people that want to populate one of these please let me know. We have a venue that has possible members if we can get a club to use that venue. We have a kickoff meeting next Thursday with the art guild in Henderson. John Wahren and Bill Bruninga are heading that up. We are still waiting to schedule kick offs with the Catholic Diocese and Boyd Gaming. There are a couple of other leads that we hope to harvest. Remember our goal is 87 clubs in good standing by June 30th 2020.

When it comes to retention, last check we have 26 clubs that are eligible for coaches. I have had the opportunity to assign 3 coaches already. I have paperwork for the 4th and possibly 5th. I have 2 other clubs that have requested a coach. I will be reaching out to those that have already been trained. I think there are a couple people in this room that are looking to be coaches. If you know of any others that want to be coaches please have them email me. CarolTMNV@gmail.com The sooner we get a coach in place I believe the higher the success.

Incentives, it is still September so we have the Smedley membership drive until the end of the month. If you have 2 or more members join your club since July 1 you qualify for TI bucks. You must submit that information on the D115 tm .org website in order to receive your certificates. The guest packet contest is still going on. I have 1 guest packet submitted. If you need my address to send it to me, it is 5317 Corbett St Las Vegas NV 89130. We have also started our open house campaign. It runs through November. With the open house you need a branded flier and 2 or more photos of you open house submitted to the d115tm.org website.

Lots of exciting news and growth to come. That concludes my report.

Program Quality Director – Kristin Baker, DTM

Areas of Focus: Education, Training, DCP, and Contests

Major goals:

- 100% Pathways adoption by 12/31/19. Currently at 67.78% (2nd in Region 2 behind D33)
- 100% Area Director Visits. Currently - 11 of 80 (4 incomplete)
- Increase education awards by 10% - from 533 to 586. 97 education awards achieved to date

Major initiatives:

Officer training

- 81% met first round DCP goal
- 100% goal for mid-year TLI

Pathways labs

- Pathways Ambassador – Malik Williams
- Need additional Pathways training team members
- Working on curriculum revisions due to changes

Club Ambassador Program (CAP)

- CAP Coordinator – Michael Morrow
- CAP outline and form completed and placed on d115tm.org

New member orientations (NMO)

- VPE's training on new member orientation at TLI
- NMO materials posted on VPE Facebook group and d115tm.org
- Working on plan for train the trainer – TBA soon

Contest planning and calendar (TBA pending TLI date confirmation)

Major events:

- July DOT - completed
- July TLI and makeup - completed
- September DOT - completed

Mid-Year TLI

- TLI Chair – Kay Collis
- Venue conflicts – still need to confirm location and date
- Planning for extended TLI with workshops and possible lunch and learn
- Planning for extended makeup TLI sessions with multiple nights and locations – division level or combined divisions

Annual Conference

- Conference Chair – Greg Bjorgo
- Specs and room layouts sent and RFP's requested from multiple locations
- Tentative date of 5/2/2020 depending on venue availability
- Communication and Leadership (C&L) Award – outline and nomination form placed on d115tm.org

District Director – Steve Goldstein, DTM

Fellow District 115 Leaders-

Our team has accomplished amazing accomplishments in our first 30 days.

- A District, no cost kick-off at midnight June 30, - to July 1st 2019
- Our first District Officer Training 7-14-19 with our International President as our guest (unprecedented) Honoring us as our keynote speaker

TLI (Toastmasters Leadership Institute) training with our International President

Again for a sitting International president - Honoring us with the Club Presidents training session

Our makeup TLI with our Regional 2 Advisor honoring us with the VPPR training

Wow what a fabulous first 30 days, setting new standards for Districts around the world

- In our second 30 days of August, your leadership team was training for the training in Denver, backed up with candidates' interviews – interviewing every 15 minutes for 7 hours with two brakes.
- Meeting other leadership teams from 143 counties,
- Working as a team we came back from Denver and published our District Success plan and our District Budget 2019-2020
- Now, in the final 30 days of the first quarter, we have held our second DEC meeting and our first Virtual District Council meeting
- We have a large team here in district 115
 - 5 division Directors, 20 Area directors, and over 50 chairs, managers, committee members and ambassadors.
- On behalf of the team, I simply state, we are a world class New District on the scene and starting our Legacy, right here right now.

XI. Unfinished Business

DD Steve Goldstein reported that the second contest for spring will be a humorous contest. He then called for any unfinished business to be brought before the Committee. Hearing none, unfinished business was closed.

XII. New Business

DD Steve Goldstein announced the chair for the Realignment Committee is PDD, DTM Guy Dawson. The chair for the D115 Leadership Committee is PDD, DTM Sherrie Parker.

He then called for any additional new business to be brought before the committee. Hearing none, new business was closed.

XIII. Good of the Order-Voting Results

Credentials Chair George Lund, DTM, PDD announced the results of the voting. A total of 96 votes were cast.

Ballot question #1

71 votes were cast to have the district pay for the pins

23 votes were cast to split the cost between the district and Steve

02 votes were cast to have Steve pay the entire cost

The district will pay for the pins.

Ballot question #2

96 votes were cast to approve the d115 budget as presented.

The budget is approved as presented.

Ballot question #3

96 votes were cast to approve the appointed district officers and committee chairs.

The appointed district officers and committee chairs are approved.

DD Steve Goldstein called for any additional business to be brought before the DC for the good of the order. Hearing none, the meeting was adjourned without objection.

XIV. Adjournment

The meeting adjourned at 7:50 pm. The next meeting of the District Council will be held in conjunction with the Annual Conference, tentatively scheduled for May 2, 2020.

Respectfully Submitted,

Ken Richardson, DTM
D115 Administration Manager, 2019-2020