



District 115

District Executive Committee

DEC Virtual Meeting Minutes February 9, 2020

Attendance: (P=Present, A=Absent, G=Guest)

P	District Director- Steve Goldstein, DTM	P	Area B1 Director-Richard Hanseen, VC5
P	Program Quality Director- Kristin Baker, DTM	A	Area B2 Director-Kim Walker, ACB, ALB
P	Club Growth Director- Carol Campbell, DTM	P	Area B3 Director-Mickie Ottery, EC5, PM4
A	Public Relations Manager – Nadia Gilkes, DTM	A	Area B4 Director-Ken Bradley, ACG, CL
P	Administration Manager- Ken Richardson, DTM	A	Area C1 Director-Rick Moore, ACG, ALB
P	Finance Manager- Rosemary Lato, DTM	P	Area C2 Director- Michelle Patrick, CC, ALB
A	Logistics Manager- Leon Lato, DTM	P	Area C3 Director-Anthony Harrell, IP3
P	Parliamentarian – Kay Collis, DTM, PRA, PDD	A	Area C4 Director-Glenda Gutierrez, ACB, ALB
P	Credentials Chair – D. George Lund, DTM, PDD	A	Area D1 Director-Pamela Kennedy, CC, CL
Division and Area Directors		A	Area D2 Director- Liz Delsignore, DTM
P	Division A Director–Bill Bruninga, DTM	P	Area D3 Director-Roben Hall, CC, CL
P	Division B Director-Kevin Kiefer, DTM	A	Area D4 Director- Ronnie Collins, LD5
P	Division C Director-Jodi Shepler, DTM	P	Area E1 Director-Anita Della Croce, CTM
P	Division D Director-Kelvin Bell, ACS, ALB, EC5	A	Area E2 Director-Ralph Villanueva
P	Division E Director-Jean Williams, ACS, ALB	P	Area E3 Director-Jane Dow, PM3
P	Area A1 Director-Jason LeDuc, ACB, ALB	A	Area E4 Director-Larri McCormick, IP4, EH1
A	Area A2 Director-Laura Valentino, CC, DL4	G	Sherrie Parker, DTM, PDD
A	Area A3 Director-Janelle Mazza, CC, CL		
A	Area A4 Director-Serena Phillips, ACS, ALB		

- I.** **Call to order and Welcome** - Steve Goldstein, DTM, DD
District Director Steve Goldstein called the meeting to order at 5:01 pm. He welcomed district leaders and guests.
- II.** **Mission Statements** – Kevin Kiefer, DTM
Division B Director Kevin Kiefer read the Toastmasters International and District Mission Statements.
- III.** **Certification of Quorum** – D. George Lund, DTM, PDD
DD Steve Goldstein, DTM reported on behalf of D. George Lund that a quorum requires not less than 16 of 31 voting members. Since there are currently 19 voting members in attendance, a quorum is confirmed. (Four additional voting members joined late, bringing the total attendance to 23).
- IV.** **Adoption of Agenda** – Steve Goldstein, DTM, DD
District Director Steve Goldstein asked if there are any proposed changes to the agenda. Hearing none, the agenda was adopted as presented.
- V.** **Administration Manager’s Report** – Ken Richardson, DTM, AM
The minutes from the December 15, 2019 meeting of the DEC were previously distributed to DEC members via e-mail.
- VI.** **Approval of Minutes** – Steve Goldstein, DTM, DD
DD Steve Goldstein asked if there were any corrections to the minutes. Hearing no corrections, the minutes were approved without objection.
- VII.** **Toastmasters’ Core Values** – Sherrie Parker, DTM, PDD
Sherrie Parker, DTM, PDD reviewed TI’s core values – Integrity, Respect, Service, and Excellence. She explained the importance of each value and the need to faithfully adhere to each one.
- VIII.** **Finance Manager’s Report** – Rosemary Lato, DTM, FM
Rosemary Lato, DTM reviewed the attached (Embedded PDF file) report.



D115-Combined-12
-2019-financials.pdf

DD Steve Goldstein called for any objections to accepting the report as presented. Hearing no objections, the report was accepted.

IX. Reports

Division A – Bill Bruninga, DTM (Embedded PDF File)



2020-02-09 Division
A report.pdf

Division B- Kevin Kiefer, DTM (Embedded PDF File)



Division B Directors
Monthly Report For

Division C – Jodi Shepler, DTM 2/9/2020						
Area	Club #	Name	Base /Members	Paid Members	New Members	DCP Status
C 1	3105	Wordsmiths	9	10	1	0
	6639	H2Orators	XXXXXX	XXXXXXXX	XXXXXXXX	XXXXXX
	7634	Voice Links	15	15		1
	1463122	NLV Tech Pros	8	6		1
	7269	Speakers & Leaders	27	31	4	4
C 2	9847	Toast of Sierra	8	11	3	5
	1527138	Opening Doors	15	13		1
	4948682	Henderson Toasters	20	21	1	7
	5488317	Healers & Squealers	13	8		1
C 3	2295	Say Watt	23	22		5
	6150	Bon Appetite	24	20		7
	1039633	Desert Democrats	9	8		1

	3735516	Vegas Speak Eazze	21	22	1	3
C 4	2462	High Noon Lectern	25	24		6
	8094	Energizers	14	9		0
	8417	Northern Voices	11	16	5	2
	869803	Viva Las Voices	21	16		3
Plan to achieve Distinguished District Status:						
Work on membership and bring in a new club by the end of the Toastmasters year.						
Potential new clubs:						
No potential clubs currently.						
Upcoming Meeting:						
Still working on upcoming meetings						

Division D – Kelvin Bell, ACS, ALB, EC5 (Embedded PDF File)



Division D Directors
Report 2-9-20.pdf

02/07/2020 Division - E		Director- Jean Williams					
Area	Club #	Name	Paid Members	Member Base	Members Needed	Open house	DCP Status
1	1681	Summerlin Sounders	11	9	14		2
	4905	Lion's Roar	19	19	20		6
	7938	Sourcer-Ers Club	12	10	15		2
	4537106	Lunchtime Talkers	19	21	20		3
	2470	Saturday Morning Live	30	25	20		4

2	5186332	Morelli House	11	13	18	0
	6488926	B2b Toastmasters	3	8	13	0
	6943618	Toasty Cats	0	14	19	0
3	2108	Jackpot Speakers	22	21	20	8
	3374	Bachelors/Bachelorettes	9	17	20	2
	1297007	Las Vegas Toastmasters	13	12	17	1
	4413717	Aces of Inspiration Green	Suspended	1	-----	
4	01490996	Cheers	8	8	13	0
	2852298	Boulder Voices	10	13	18	0
	3698762	Renaissance Speakers	12	14	19	5
	04225109	Action Toastmasters	8	7	12	1

Plan to achieve Distinguished Division Status:

In January, we will start a Club Support Team for Division E. This will implement the method to fill seats to show a vibrant full meeting to guests to increase membership. The details will be presented at the Division E meeting on January 4, 2020.

Each Area Director has begun formal visits for the second half of the year.

All Clubs in Division that are eligible for a Club Coach have been advised of this. Each club that has requested a coach now has one in place.

Each Area Director has checked Free Toast Host to ensure that all club information is accurate so that a potential guest can contact the club.

Potential New Clubs:

I am working with Darah Wachowiak to create a multi-cultural club to expose members to different cultures.

I am looking for a venue for "Family Time Toastmasters". A club with the parents as members of Toastmasters and their children as members of a gavel club. As people are hearing about this unique club, they are expressing interest in joining.

Comments

Areas E-1 and E-2 will have a joint contest and Areas E-3 and E-4 will have a joint contest. It is possible that not all clubs will participate, so we are considering the possibility of one joint contest. We will know more by February if this is a possibility. We have reserved a room at the library, but are looking for a free venue.

Each Area Director is working with clubs to increase Pathways Adoption rates.

Division E is planning our contest. We have a tentative location at a minimal fee, but we are exploring possible free venues.

Gene Dunford DTM has agreed to be the Chief Judge for Division E. He will serve as Chief Judge for all Area and Division contests.

We are planning a Division E open house for April 4, 2020 at the Clark County Library (across from UNLV). We plan to invite businesses and individuals to see a meeting and learn about Toastmasters. We will showcase the Division E clubs, but also have information about other clubs in the District. We will have information about forming a corporate club for the businesses who are interested. Mark Kemp of Lion's Roar is organizing this event as his HPL.

I have visited most of the Division clubs and should have all visited soon.

X. Closing Clubs in 30 Days – Kay Collis, DTM, PRA, PDD

Kay Collis spoke about how best to start new clubs. She discussed sales calls, the kick-off meeting, chartering paperwork, and activities for the club's first month. Key points of her speech are included in the embedded PDF file below.



Closing a NEW
CLUB in 30 days.pdf

Public Relations Manager, Nadia Gilkes, DTM

Nadia was unable to attend the meeting. No report available at this time.

Club Growth Director- CGD Carol Campbell, DTM

District director, and fellow directors,

To start with we have a kickoff meeting scheduled with Boyd gaming the first week of March. We are working on 3 other kickoffs with an IT firm, a Sands' property and Gallagher. I am always looking for volunteers to help with these kickoffs. If you are interested please send be an email with your availability. We also have an informational meeting with Capital One on Wednesday. Area and Division directors, will you please keep me in the loop of the leads that you are working on and any new leads that you obtain. Let's all continue working hard to grow this district.

We have 14 coaches serving 10clubs. We have more clubs that have requested coaches. I am looking for people to fill those positions. We need to make sure that the coach and the club are both a good fit for each other. The members that are in clubs that don't appear to be renewing are being contacted to see if we can find another fit for them.

Club officers of clubs with membership between 3-12members will be receiving an email with 116 ways to recruit new members. Renewals are open. Let's start collecting them so that if there are clubs in jeopardy, we can address them before it is too late.

This concludes my report.

Program Quality Director-

PQD Kristin Baker reviewed the following (Embedded PDF) report.



PQD Report as of
February 2020.pdf

District Director

DD Steve Goldstein, DTM presented the following report.

Fellow Toastmasters, it is not easy to be a new district, but we have a great team working together to create the groundwork for our District's future. We have had a great year being very creative with our DOT's (District Officer Trainings), TLI's (Toastmasters Leadership Institute) and that will carry through our contest season to our Annual Conference on May 16. We have made every effort to create added value for our Toastmasters members. We have made started our campaign to get the word out there about Toastmasters. We hope this will drive new members to our clubs.

Our status is that we are down 11 clubs from our dashboard base of 80. We have a plan in place to fill our weak areas to 4 clubs strong. Our first goal is not to lose a division in our first year as a district. We have 5 divisions and we WILL fill them; I know I can count on your help.

From there if we add two more clubs we could be distinguished, if we added 3 clubs to 83, we could be select distinguished district and if we added 4 clubs, we could be president's distinguished district. I know that there's a lot of work to be done, but I have faith in our team, I have faith in all of you, that together we are creating our district 115 legacy.

Yours in Success

Steve Goldstein

XI. Unfinished Business

DD Steve Goldstein called for any unfinished business to be brought before the Committee. Hearing none, unfinished business was closed.

XII. New Business

DD Steve Goldstein noted that Web Master Robert Avila, ACB, ALB sent a link to all Area and Division Directors. The link allows easy uploading of contest information to the D115 website. Please take advantage of this quick and easy way to get the word out on contests.

DD Steve Goldstein then called for any new business to be brought before the committee. Hearing none, new business was closed.

XIII. Good of the Order

The next District Executive Committee session will be at our Annual Conference on May 16, 2020. Details and Registration flyers are posted on the D115 website. Please save the date. Thanks for attending the February 9, 2020 DEC meeting.

DD Goldstein then called for any additional business to be brought before the DEC for the good of the order. Hearing none, the meeting was adjourned without objection.

XIV. Adjournment

The meeting adjourned at 5:39 pm.

Respectfully Submitted,

Ken Richardson, DTM
D115 Administration Manager, 2019-2020